Media Backgrounder: Spokespeople and Topic Areas

Prof. Dr. Johannes Meuer (German, English)



Associate Professor of Sustainability Strategy and Operations at Kühne Logistics University, KLU's Center for Sustainable Logistics and Supply Chains (CSLS)

Lead Investigator GSLS Survey

Topic Area: Focus on Industry and Corporate Perspectives

Prof. Dr. Johannes Meuer is an expert in sustainability strategies and operations with a focus on sustainable and green logistics at Kühne Logistics University (KLU). His research examines the tensions corporate decision-makers face when making sustainability decisions, and how firms successfully integrate sustainability into their strategy and operations. Prof. Meuer works closely with industry, using in-depth case studies, action research, and participatory approaches. He also designs and delivers training and executive education programs on sustainable logistics and advises companies on integrating sustainability into their business models and operations.

Before joining KLU, Prof. Meuer was a senior researcher at ETH Zurich and a visiting professor at the University of Oxford. He holds a PhD from the Rotterdam School of Management, Erasmus University, and a habilitation from ETH Zurich.

Mark Major (English, French, Spanish)



Senior Strategy Director at Kuehne Climate Center

Policy Lead GSLS Survey

Topic Area: Focus on Policy and International Developments

Mark Major sets the overall strategy of the Kuehne Climate Center, part of the Kühne Foundation, guiding logistics' transformation from one of the world's major sources of emissions into the backbone of a resilient, low-carbon economy. He also brings his global policy expertise to the Center's Supply Chains program.

Over the past 19 years, Mark Major has dedicated his work to transport and climate change. During that time, he has advised multiple countries on their transport decarbonization strategies (e.g. China, Chile, Costa Rica, and Morocco) as well as organizations such as the Environmental Defense Fund (EDF) and the Sustainable Low Carbon Transport Partnership (SLOCAT), where he currently serves as Chair of the Board of Directors.

He previously worked for the European Commission in Brussels (1999–2015) and was a Visiting Professor (2005–2016, non-resident) at the Chinese Academy of Transport Science (Ministry of Transport) in Beijing. Mark Major holds an MBA in International Management

(USA) and a Bachelor's degree (with Honours) in Civil Engineering (UK).

Prof. Dr. Moritz Petersen (German, English)



Associate Professor of Sustainable Supply Chain Practice at Kühne Logistics University (KLU), Director of KLU's Center for Sustainable Logistics and Supply Chains (CSLS)

Lead Investigator GSLS Survey

Topic Area: Focus on Industry and Corporate Perspectives

Prof. Dr. Moritz Petersen is the Director of KLU's Center for Sustainable Logistics and Supply Chains (CSLS). His research focuses on decarbonizing logistics and advancing the Circular Economy, through operational, behavioral, and technological measures. Before joining KLU in 2016, he completed his PhD at Hamburg University of Technology.

Prof. Petersen's research involves collaborations with industry, academia, and international organizations. Notable projects include the GATE project funded by the German Ministry of Economy and focused on GHG emissions data exchange, as well as work on accounting frameworks for market-based decarbonization measures in transportation. He also works with organizations such as the Smart Freight Centre and the World Bank. Beyond research and teaching, he co-hosts a weekly podcast on green logistics, is a frequent speaker at industry conferences, and authors a column for DVZ – Deutsche Verkehrszeitung.

Stefanie Sohm (German, English, French)



Program Lead at Kuehne Climate Center

Co-Policy Lead GSLS Survey

Topic Area: Focus on Policy and International Developments

Stefanie Sohm is Program Lead at the Kuehne Climate Center, part of the Kuehne Foundation, where she develops the growing portfolio on "Logistics for the Transformation of Energy and Industry." Her work focuses on the logistics, infrastructure, and supply chain requirements of major decarbonization pathways in the energy sector and heavy-emitting industries. She translates complex technical, commercial, and policy questions into decision-relevant analysis and implementation support.

Stefanie Sohm brings two decades of experience spanning sustainable transport, energy, and climate policy across diverse international contexts. Before joining KCC in 2023, she supported a wide range of international clients as an independent consultant, including the German Development Cooperation (GIZ), the UK's Climate Compatible Growth Programme, the Sustainable Mobility 4 All Initiative by the World Bank, and, on behalf of the Asian Development Bank, the Environmentally Sustainable Transport Forum Asia.

Stefanie Sohm holds an MBA in International Management (Hochschule Karlsruhe) and an MSc in Transportation Sciences (Hasselt University).

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